



Field Marketing Toolkit

It's Here! Training tools for your new Evercare Field Marketing Toolkit.

WELCOME, BROKERS, to the all-new Evercare Field Marketing Toolkit. This on-demand, web-based application is **available 24/7** to keep up with your busy schedule.

- **5 MINUTES** is all it takes to create personalized, custom-printed sales materials of Evercare products
- **INTUITIVE** and easy to use
- **SAVE TIME** managing sales support materials and ads
- **PERSONALIZE** content based on your targeted audiences
- **PRE-APPROVED TEMPLATES** assure **CMS COMPLIANCE**
- **PRINT LOCALLY** - download files and print on your desktop printer or run to your local Kinko's



HOW IT WORKS – First, go to the Evercare Field Marketing Toolkit site (www.evercaretoolkit.com) and enter your personal login information:

Username: Your Writing Number

Password: enter the word “welcome” (all lower case).

Follow the on-screen instructions or access the online support. In addition to online support, you'll also find “best practices” tips and techniques, a User's Guide, FAQs and more. See the "Quick Start Demos" and "Training" tabs for help getting started and instruction on scheduling a personalized orientation session.